



Dear Coach,

The Oklahoma Coaches Association will host the 2025 All State Games in Tulsa from July 27 to July 31. You can encourage and support your All State athletes by purchasing ads in the All State program.

Enclosed is a contract for your school's participation in the All State program. The fee for a full page is \$250; for one-half page, the fee is \$125. We will need from you:

- Completed contract.
- School purchase order or check / credit card payment.
- Layout of your school's program page including any extra art we may need to complete your page.
- Pictures of the athletes.

***Please follow our email instructions and adhere to the attached format and guidelines.**

To assist you in developing an ad, we have included sample All State program pages in this email. Prepare the layout the way you want your school page to look. Please email materials and payment **no later than our deadline of June 25, 2025.**

To ensure that all athletes are correctly represented, please **save all pictures with the athlete's 1) name, 2) sport, and 3) school.** Example: Joe Patrick, Football, Stilwell.

The Oklahoma Coaches Association appreciates your continuing support in making the best possible All State game program. We look forward to assisting you in making an ad that your school and athletes will be proud of. Again, program materials are due in the office **no later than June 25th.**

Sincerely,

Wayne Dozier
Executive Director
Oklahoma Coaches Association

Oklahoma Coaches Association

All State Program Format and Guidelines

All program info should be emailed to: ocaallstateprogram@gmail.com

Starting this year, the OCA would like all program pages emailed to us. We should receive the following from you: 1) program contract; 2) completed page OR page artwork/layout and 3) payment. Please make sure everything is included in one email. The program must adhere to a strict deadline.

General Info

- Program pages will be 8 1/2 x 11.
- All pages will be in full color.
- All program pages will have a set banner at the top which includes the school's name.
- Program pages will not be processed until payment and/or a purchase order are received.

Email – ocaallstateprogram@gmail.com

- Completed program pages / layout materials should be emailed to ocaallstateprogram@gmail.com
- Please include your school's name in the subject line of your email.
- **Please include everything in ONE email.** Emails should include: the contract, all photos & logos, and any wording.

Photos / Layouts

- **Email a completed page OR everything (photos, logos, wording, additional artwork, etc.) for your page layout.**
- PLEASE send all info/photos in one email. (We don't want to miss a photo that happens to be in a separate email.)
- All photos should be saved with Name, School, and Sport. (Example: Joe Patrick, Football, Stilwell)
- Pages should be in PDF format. All photos should be either a .TIF or .JPEG file.
- Photos should be appropriate for the All State program.
- You might email to inquire if your athletes have digital pictures on file. We asked the All State athletes to submit a photo. We can either use that picture or a different one.

Schools / Booster Clubs Pages – Payment (School Checks, Purchase Orders / Credit Cards)

- Full page - \$250.00
- Half-page - \$125.00
- The OCA will accept school checks, school purchase orders and credit cards.
- School purchase orders will be invoiced accordingly.
- Please make all school checks payable to the Oklahoma Coaches Association.
- Emailed program pages will not be processed until payment and/or a purchase order are received.

Individual (Personal) Pages – Payment (Credit / Debit Cards Only)

- Full page - \$250.00
- Half-page - \$125.00
- If submitting an individual athlete page, the page(s) will be paid by credit / debit card only.
- Credit / Debit Card Payments: Contact Amy Cox at (405) 821-5505 between 10:00 a.m. - 3:00 p.m., Monday through Friday. Please leave a message or text.
- Emailed program pages will not be processed until payment and/or a purchase order are received.

IMPORTANT: We have included samples from last year's program to give you an idea of previous All State ads. **Please make sure that all your athletes are included on your page. You may include All State Baseball, All State Soccer, All State Softball, All State Track and All State Cross-Country, State Champions, etc., if you wish. Other electives or academic All State can also be included.** Those digital photos will need to be submitted to the OCA as we do not have baseball, soccer, softball, track, or cross-country photos on file.

Please make sure that all materials are complete and emailed together. Failure to do so will delay your program page being sent to the printer. Program pages will be sent to the printer as soon as they are completed. If you have any changes, please call the OCA office immediately. **We must hold to the June 25th deadline as strictly as possible.**

All State Program Deadline: June 25, 2025

ALL STATE PROGRAM CONTRACT

CHECK ONE: School / Booster Club Page: _____ Personal Page (Paid by Parents, etc): _____

CIRCLE ONE: ½ PAGE 1 FULL PAGE OTHER (2 OR MORE)
\$125 \$250

School: _____

Contact Name: _____
This person will be the one we contact if we have any questions.

Contact _____ Contact _____
PH: (_____) _____ Email: _____

*IF you are purchasing a personal page, please print athlete's name here: _____

PAYMENT

***Credit Card Payments:** Contact Amy Cox at (405) 821-5505 between 10:00 a.m. - 3:00 p.m., Monday through Friday. Please leave a message or text.

*Individual /Personal pages must be paid by credit card.

***Schools / Booster Clubs:** Check: _____ Purchase Order # _____ TOTAL AMOUNT: \$ _____

*Schools / Booster Clubs may pay with school check, purchase order or credit card.

If you are using a purchase order, please make sure a copy of the PO or the PO # accompanies the paperwork. Make all checks payable to the OCA. The address is below.

Please include this program contract in your email.

Email: ocaallstateprogram@gmail.com

Due Date: June 25, 2025

Please consult the All State Program Format and Guidelines Page included with this contract for further details.

OKLAHOMA COACHES ASSOCIATION
8080 Crystal Park Ave.
Oklahoma City, OK 73139
Questions?
ocaallstateprogram@gmail.com
405-635-9300

OCA OFFICE USE ONLY

Check: _____

P.O.:

Invoice: _____

Credit Card: